



JUNE 3 - 12

SENIOR DOGS ROCK!

National Online Auction



Be the SUPERFAN
SENIOR DOGS need to take
CENTER STAGE.

Become a
SPONSOR

The Grey Muzzle Organization invites you to support our lifesaving work on behalf of at-risk senior dogs.

In 2021, with the help of caring companies and individuals, Grey Muzzle granted \$616,000 to nonprofit animal welfare organizations across the country, improving and saving the lives of over 3,000 senior dogs with services such as:

- Medical and dental care
- Orthopedic beds for old dogs at shelters and rescues
- Food and nutritional supplements
- Seniors-for-Seniors adoption programs
- Hospice programs for senior dogs with life-limiting conditions

Yet, so many more senior dogs and their families need our help. Together we can ensure that thousands more get the critical care and support they deserve because **SENIOR DOGS ROCK!**

ROCK OUT WITH US! GIVE AT-RISK SENIOR DOGS A SECOND CHANCE!

Sponsorship levels with local and national exposure range from \$500 to \$5,000.

HALL OF FAME — \$5,000

ROCK STAR — \$2,500

CELEBRITY — \$1,000

V.I.P. — \$500

Sponsorship level recognition perks are listed on the back.



Learn more at [greymuzzle.org/online-auction](https://www.greymuzzle.org/online-auction)

SPONSORSHIP OPPORTUNITIES & RECOGNITION

	HALL OF FAME \$5,000	ROCK STAR \$2,500	CELEBRITY \$1,000	V.I.P. \$500
Naming Opportunity	Presenting	Featured		
Grey Muzzle's Website (26K+ unique users/month)	Name / Logo*	Name / Logo*	Name / Logo*	Name / Logo*
Bidding for Good Auction site (1M+ community)	Name / Logo*	Name / Logo*	Name / Logo*	Name / Logo*
E-Newsletters (14K+ subscribers)	Name / Logo*	Name / Logo*	Name / Logo*	
Social Media Posts (Followers: Facebook 132K+, Instagram 6K+, Twitter 6K+)	Four**	Two**	One**	

Sponsorship may qualify as tax deductible contribution

**Includes a hyperlink to sponsor website*

***Includes tag to sponsor channel*

Imagery & Logo Requirements: Sponsors are responsible for providing any imagery and logo in a gif, jpeg, jpg, png, or pdf file format.

CAN'T SPONSOR? YOU CAN STILL ROCK OUT WITH US!

Please consider making a general contribution to the auction campaign, or provide an in-kind donation to the online auction.

We are grateful for all auction donations and are especially seeking Gift Cards, Travel & Overnight Stays, Food & Dining certificates, Golf & Fishing experiences, Artistic works, and autographed Celebrity items to help ensure a great selection for our bidders and funds raised for senior dogs.

Individuals and businesses will be recognized with their item(s) on the bidding site. All donations are tax deductible.

Visit greymuzzle.org/online-auction for more information.

THE GREY MUZZLE ORGANIZATION

The Grey Muzzle Organization envisions a world where no old dog dies alone and afraid.

We are a 501(c)3 dedicated to improving and saving the lives of at-risk senior dogs by providing funds and resources to animal shelters, rescue organizations, sanctuaries, and other nonprofit animal welfare groups nationwide.

Visit us at www.greymuzzle.org to learn more about us, the organizations we support, and the dogs we help.



For questions or additional
information, kindly contact:

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