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THE GREY MUZZLE ORGANIZATION

EST. 2008

ANNUAL REPORT FISCAL YEAR 2018



GREYMUZZLE.ORG

Terran Bayer
westwaypets.com

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NOTE FROM THE EXECUTIVE DIRECTOR

You—our Grey Muzzle family—have once again astonished me with your incredible support and generosity. Because of you, we awarded nearly $390,000 in grants this year, for a total of $1.5 million in grant awards since our founding in 2008. Moreover, your support has allowed our Bed Fund to thrive, providing comfort to hundreds of dogs in 67 shelters nationwide this past year alone.

As we celebrate the 10th anniversary of Grey Muzzle's founding, I am thankful for and humbled by your extraordinary heart for senior dogs. Over the past decade, together we have given second chances to thousands of senior dogs who faced uncertain futures. The grants that you made possible helped to get old dogs into loving adoptive homes and keep loved dogs with the families who desperately needed help with the cost of their medical care. Together we have worked toward our shared vision of a world where no old dog dies alone and afraid.

In the following pages, we celebrate the difference you have made in the lives of more than 1,800 senior dogs this year alone. I hope you enjoy reading about the achievements your support made possible and seeing the dogs who benefitted as a result. Every story represents just one of the incredible number of lives you saved.

Thank for being such an instrumental part of our efforts on behalf of senior dogs. I hope you will continue to support our shared mission to ensure every senior dog lives out her golden years, months—and even days—surrounded by love.

With gratitude,

Lisa Lunghofer

Dr. Lisa Lunghofer

THE DIFFERENCE YOU MADE FOR SENIOR DOGS

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BECAUSE OF YOUR GENEROSITY AND HEART FOR SENIOR DOGS:

The 2018 grant cycle was the most successful in the history of Grey Muzzle.

We received a record 309 applications and awarded nearly $390,000 to 66 shelters and rescue groups in 30 states. Thanks to the generosity of our donors, Grey Muzzle's funding topped $1.5 million since 2008.





Nearly 1,800 senior dogs benefitted directly from Grey Muzzle grants, which provided medical and dental care; adoption, foster and hospice services; programs that help keep old dogs in good homes, and more.

More senior dogs than ever received lifesaving care.

Grey Muzzle grantee Compassion Without Borders provided care to 69 % more senior dogs this year than last.

Gertrudis is one of those fortunate dogs. A 13-year-old Papillon mix, she was rescued from the streets of Mexico after being attacked by another dog. Thanks to a Grey Muzzle grant, she had lifesaving surgery and received the care she needed to recover from her extensive injuries. She lost one eye and has limited vision in the other, but was adopted into a loving home and is now living the life she always deserved!





THE DIFFERENCE YOU MADE FOR SENIOR DOGS

Senior dogs found loving forever homes in record numbers.

Grey Muzzle grantee Ramapo Bergen Animal Refuge, Inc. (RBARI) saw a 60% increase in senior dog adoptions over last year with the implementation of the Supported Senior Adoptions program.



Mugsy came to RBARI after being abandoned by his family. He was not only a staff and volunteer favorite, but also a pal to so many other RBARI dogs—his unique hoarse bark, adorable slow-paced walk, and that smile! Sadly, time after time, adopters overlooked him. Mugsy's luck changed when a RBARI staff member fell in love with him and welcomed him into her family. The Grey Muzzle grant made the adoption possible by covering the cost of Mugsy's ongoing medical care. And when Mugsy developed an aggressive cancer just months after adoption, Grey Muzzle's support ensured that he was comfortable and allowed him to leave this world in his mom's arms.

THE DIFFERENCE YOU MADE FOR SENIOR DOGS

Senior dogs waited significantly fewer days to find their forever homes.

Grey Muzzle grantee Austin Pets Alive! (APA!) cut the average length of stay for senior dogs in half—from 72 days to 35 days—by providing intake diagnostics.

Taylor is a seven-year-old Golden Retriever mix that APA! rescued from the city's public shelter, where this sweet girl faced an uncertain future because of her older age. Intake diagnostics showed Taylor had a urinary tract infection, which left untreated can lead to other, more serious issues and can also cause incontinence, making it harder for a dog to get adopted. Taylor began antibiotics, and just three days later a local family fell in love with her happy smile and decided to adopt her. Thanks to the intake diagnostics, Taylor's new family was prepared to treat her infection and confident that she was otherwise in good health.



THE DIFFERENCE YOU MADE FOR SENIOR DOGS

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Senior dogs who needed hospice care got the love they deserved in their final months, weeks, and days.

Animal Rescue League of Iowa increased the number of hospice foster homes from two to 15 with the help of a Grey Muzzle grant, increasing by 500% the number of senior dogs cared for by loving hospice caregivers in 2018.



Fourteen-year-old Bear arrived at ARL as a stray with severe—and untreatable—neurological issues. Jenny, a longtime ARL volunteer, fell in love with Bear and offered to provide a hospice foster home where he quickly settled in, enjoying all the comforts he had been missing for so long. Jenny's young children loved Bear and Bear loved them, but most of all Bear loved Jenny. Where Jenny was, Bear was not far behind. After just three months together, Bear had another neurological episode and this time he didn't recover. He didn't want to eat or go outside; he just wanted to be near his Jenny. When it was time to say goodbye, as she had been during the good days, Jenny was by Bear's side. To this day, Jenny's son keeps a framed picture of Bear on his nightstand, a loving tribute to a dog who got the love he so deserved in his final months.

Senior dogs whose people couldn't afford costly medical care got the help they needed.

A Grey Muzzle grant supports Elder Paws Senior Dog Foundation's "Pandora's Fund," a pet retention program that helps low-income owners of senior dogs to cover the cost of critical vet care.



Last Christmas, Lily, an 18-year-old Chihuahua weighing only seven pounds, was attacked by a much larger dog and sustained serious wounds. Her mom rushed Lily to the vet who determined that she needed emergency surgery. Lily's mom was terrified; she was out of work and unable to afford the cost of the surgery. Thanks to a Grey Muzzle grant, Lily received the care she needed to recover from her injuries. Lily's mom said she did not know what she would have done if Elder Paws had not stepped in and "saved Lily." It was the best Christmas gift she could have imagined.

THE DIFFERENCE YOU MADE FOR SENIOR DOGS

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Innovative new senior-for-senior adoption programs were launched.

Grey Muzzle grantee Young at Heart launched Club Grand Paw,™ enhancing a traditional senior-for-senior adoption program by placing completely vetted senior dogs with senior citizens age 70 or older and providing ongoing hands-on support to both seniors.

Blanca is a nine-year-old Maltese mix who served as the pilot dog for Club Grand Paw and found a loving home with 88-year-old Ray who had been turned down by shelter after shelter due to his own age. Blanca was difficult to place, as she liked peace and quiet, but she found her perfect companion in Ray. A team of volunteers helped Blanca and Ray get to vet visits, grooming appointments, and to the pet store for food and treats. And when Ray could no longer care for Blanca, Young at Heart took her back into their safekeeping.



Our grantees used creative partnerships to showcase senior dogs.

Grey Muzzle grantee Leon County Humane Society (LCHS) partnered with a hip Tallahassee hotel, Aloft Tallahassee Downtown, to give senior dogs a temporary home and even more exposure.



Stormy was surrendered by her owners who were moving and could not afford to take her with them. With the help of Grey Muzzle, Stormy got a much-needed dental cleaning and extractions. She had a healthy and sparkling smile when she arrived at Aloft where she enjoyed a three-week stay before finding her forever home.

Blanche was transferred to LCHS from a local animal shelter after her human mother of 12 years passed away. A Grey Muzzle grant ensured that Blanche was treated for painful urinary, skin, and ear infections. During her stay at Aloft, she enjoyed being taken on walks by staff and hotel guests and lounging on on office desks during her downtime. After four weeks at the hotel, she was swept off her tiny, furry feet by her loving adopters.



THE DIFFERENCE YOU MADE FOR SENIOR DOGS



A record number of senior dogs have a reason to smile.

You helped us raise a record-setting $29,445 for our Summer Smile dental fund.

Madi, an eight-year-old Min Pin/Chihuahua mix taken in by grantee Lionel's Legacy, is just one of the many dogs who received dental care thanks to a Grey Muzzle grant.

Senior dogs have a soft place to rest while waiting for their forever home

Your support of the Grey Muzzle Bed Fund allowed us to provide beds to 67 shelters nationwide.



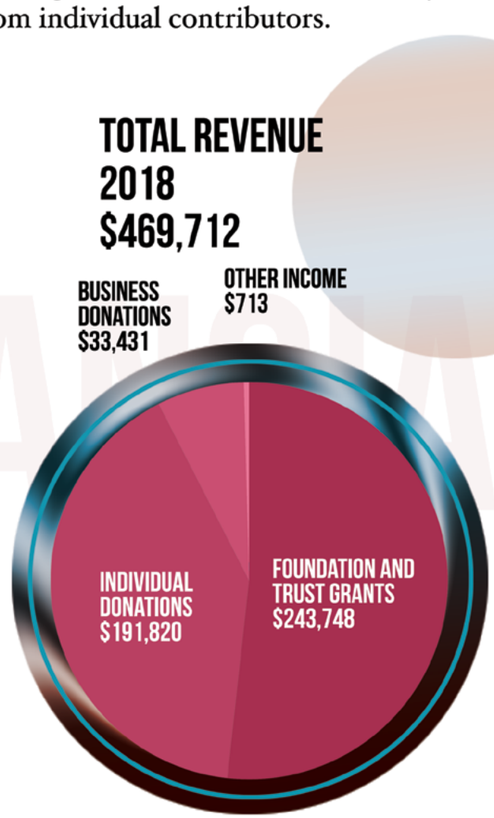
THE DIFFERENCE YOU MADE FOR SENIOR DOGS

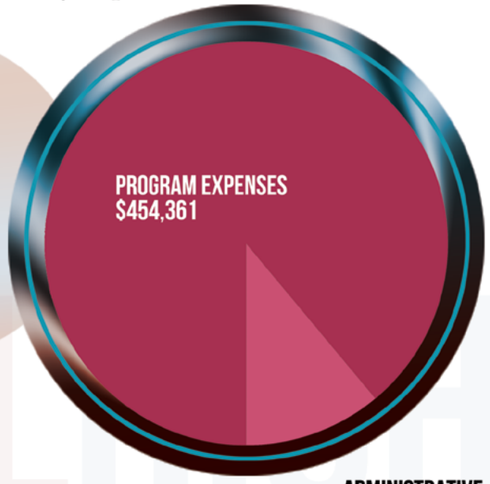
WITH YOUR SUPPORT...

- When Hurricanes Harvey and Irma hit the Gulf Coast, we provided emergency $1,000 grants to five of our grantees on the front lines caring for senior dogs displaced by the storms.
- Grey Muzzle partnered with the Humane Society of the United States (HSUS) on "Operation Grey Muzzle" to give more than 200 homeless dogs, mostly seniors, a second chance by flying them from Puerto Rico to the mainland U.S.
- We showed how much fun older dogs are. Our grantees' senior dogs were featured in the first-ever "Dog Bowl" broadcast on Animal Planet and hosted by Grey Muzzle Advisory Board member and TV personality Jill Rappaport.
- We worked to increase awareness of senior dogs and Grey Muzzle's mission with feature stories in national news outlets, including PBS Next Avenue, USA Today's Daily Journal, Life with Dogs, and dozens of major daily newspapers throughout the country.
- We added well-known experts who are passionate about senior dogs to our Advisory Board. In 2018 we added award-winning network journalist and best-selling author Jill Rappaport; Dr. Mary Gardner, veterinarian and co-founder of Lap of Love Veterinary Hospice, a nationwide practice providing end-of-life care; Michael Levitt, Emmy-nominated founder of Michael Levitt Productions and producer of the "American Rescue Dog Show" for the Hallmark Channel; and Dr. Heidi Lobprise, a board-certified veterinary dentist.
- We offered a Grey Muzzle Grant 101 webinar to equip applicants to write high-quality applications and provided feedback to 144 unsuccessful applicants who requested a debriefing. Helping prospective applicants and encouraging those who fall short is integral to our commitment to capacity-building and supporting the best-of-the-best senior dog programs.

FINANCIAL HIGHLIGHTS

Last year was another record-setting year for The Grey Muzzle Organization. During fiscal year 2018, we provided nearly $390,000 to support senior dogs across the country and $1.5 million in grant awards since 2008. This achievement was made possible thanks to the generous donations of our supporters. We do not have an endowment or receive federal funding. The amount we award each year is entirely dependent on the amount we raise from individual contributors.





TOTAL EXPENSES
2018
$510,824*

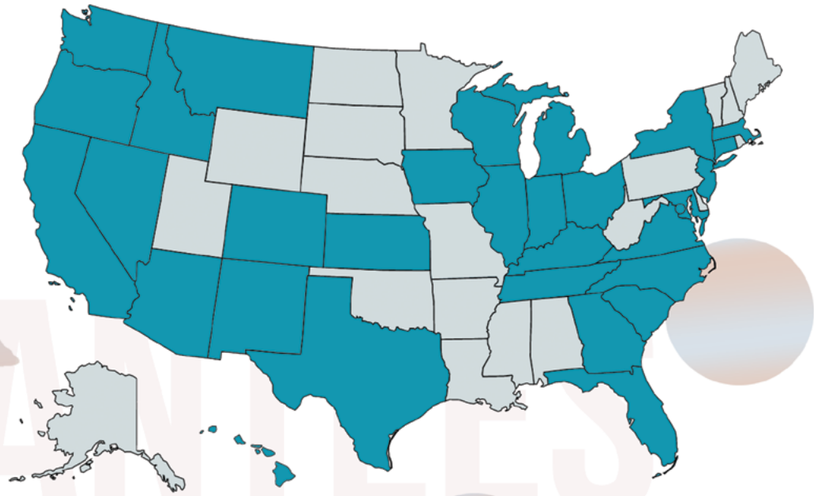
Our expenses exceeded our revenue due to spending down a $95,238 surplus from 2017.

Our full Form 990 is available on our website at greymuzzle.org. If you have questions, we would love to answer them. Please contact us at info@greymuzzle.org.

OUR GRANTEES

The success of this year's grant cycle is reflected both in the amount of the awards made and the diversity of organizations funded. In addition to traditional programs and services such as hospice, medical and dental care, we also have a number of grantees offering innovative programs, including a grantee that collaborates with a local university's veterinary school, another that has partnered with a local hotel to promote senior dogs, and yet another dedicated to helping terminally ill people care for—and ultimately find homes for—their senior dogs.

2018 Grant Recipients



LOOKING TO THE FUTURE

WITH YOUR SUPPORT, IN THE COMING YEAR WE WILL:

- Increase our grant awards to more than $400,000.
- Continue to refine our grant process by offering two categories of grants: one for smaller organizations and one for larger groups. This will "level the field" so that animal welfare groups with more modest budgets and resources are not competing against much larger organizations for grant awards.
- Provide new opportunities to our grantees to share best practices with each other and the field by offering quarterly webinars on such topics as promoting adoption of senior dogs and creative ways to sustain senior dog programs.
- Pursue strategies to promote adoptable senior dogs, including through our new partnership with DOGTV's Adoption Show, a television and online show that will highlight senior dogs available for adoption from our grantees.
- Launch a Legacy Giving program to ensure our work will be sustained for years to come.



ABOUT THE GREY MUZZLE ORGANIZATION

WE ENVISION A WORLD WHERE NO OLD DOG DIES ALONE AND AFRAID.

Programs We Support

Grey Muzzle supports senior dog programs nationwide



ABOUT THE GREY MUZZLE ORGANIZATION

STAFF:

Dr. Lisa Lunghofer, **EXECUTIVE DIRECTOR**
Abby Ouimet, **MARKETING/COMMUNICATIONS MANAGER**
Amanda Grant, **ADMINISTRATOR**

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Dr. Ernie Ward
Dr. Steven Wolchinsky



SUPPORT THE GREY MUZZLE ORGANIZATION

Dogs depend on us to care for them through all stages of their lives.

Your tax-deductible donation will provide senior dogs with the care they need to live out their golden years, months, or weeks in places of love, security and peace.





For more information, please visit our website at greymuzzle.org, contact us at info@greymuzzle.org, or call 919-529-0309.

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