



# JUNE 7-11

# SENIOR DOGS ROCK!

## National Online Auction



Be the **SUPERFAN**  
**SENIOR DOGS** need to take  
**CENTER STAGE.**

Become a  
**SPONSOR**

The Grey Muzzle Organization invites you to support our lifesaving work on behalf of at-risk senior dogs.

In 2022, with the help of caring companies and individuals, Grey Muzzle granted \$705,000 to 78 nonprofit animal welfare organizations in the United States, Puerto Rico, and Canada improving and saving the lives of over 3,300 senior dogs with services such as:

- Medical and dental care
- Orthopedic beds for old dogs at shelters and rescues
- Food and nutritional supplements
- Seniors-for-Seniors adoption programs
- Hospice programs for senior dogs with life-limiting conditions

Yet, so many more senior dogs and their families need our help. Together we can ensure that thousands more get the critical care and support they deserve because **SENIOR DOGS ROCK!**

**ROCK OUT WITH US! GIVE AT-RISK SENIOR DOGS A SECOND CHANCE!**

Sponsorship levels with local and national exposure range from \$500 to \$5,000.

**HALL OF FAME** — \$5,000

**ROCK STAR** — \$2,500

**CELEBRITY** — \$1,000

**V.I.P.** — \$500

Sponsorship level recognition perks are listed on the back.



Learn more at [greymuzzle.org/online-auction](https://www.greymuzzle.org/online-auction)

# SPONSORSHIP OPPORTUNITIES & RECOGNITION

	HALL OF FAME \$5,000	ROCK STAR \$2,500	CELEBRITY \$1,000	V.I.P. \$500
Naming Opportunity	Presented By / Headliner			
Grey Muzzle's Website (26K+ unique users/month)	Name / Logo* + Blog Post	Name / Logo* + Blog Post	Name / Logo*	Name / Logo*
Bidding for Good Auction site (1M+ community)	Name / Logo*	Name / Logo*	Name / Logo*	Name / Logo*
E-Newsletters (16K+ subscribers)	Name / Logo* + Spotlight	Name / Logo*	Name / Logo*	
Social Media Posts (Followers: Facebook 132K+, Instagram 8.4K+, Twitter 6.6K+)	Four**	Two**	One**	

*Sponsorship may qualify as tax deductible contribution*

*\*Includes a hyperlink to sponsor website*

*\*\*Includes tag to sponsor channel / Organic reach*

**Imagery & Logo Requirements:** Sponsors are responsible for providing any imagery and logo in a gif, jpeg, jpg, png, or pdf file format.

## CAN'T SPONSOR? YOU CAN STILL ROCK OUT WITH US!

Please consider making a general contribution to the auction campaign, or provide an in-kind donation to the online auction.

We are grateful for all auction donations and are especially seeking Gift Cards, Travel & Overnight Stays, Food & Dining certificates, Golf & Fishing experiences, Artistic works, and autographed Celebrity items to help ensure a great selection for our bidders and funds raised for senior dogs.

Individuals and businesses will be recognized with their item(s) on the bidding site. Your donations may be tax deductible – please consult your tax adviser.

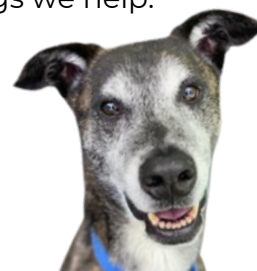
Visit [greymuzzle.org/online-auction](http://greymuzzle.org/online-auction) for more information.

## THE GREY MUZZLE ORGANIZATION

The Grey Muzzle Organization envisions a world where no old dog dies alone and afraid.

We are a 501(c)3 dedicated to improving and saving the lives of at-risk senior dogs by providing funds and resources to animal shelters, rescue organizations, sanctuaries, and other nonprofit animal welfare groups nationwide.

Visit us at [www.greymuzzle.org](http://www.greymuzzle.org) to learn more about us, the organizations we support, and the dogs we help.



For questions or additional information, kindly contact:

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