



2016

ANNUAL REPORT
FISCAL YEAR



The
Grey Muzzle
Organization

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**We envision a world where
no old dog dies
alone and afraid.**

The Grey Muzzle Organization improves the lives of at-risk senior dogs by providing funding and resources to animal shelters, rescue organizations, sanctuaries, and other nonprofit groups nationwide.





Note from the **Executive** **Director**

The old dogs that share our hearts and homes are part of our family. Sadly, many old dogs are not that fortunate. Senior dogs slow down. They develop medical issues. And many find themselves alone, afraid, and at-risk in shelters across the country. With the support of people like you, The Grey Muzzle Organization creates happy endings to these heartbreaking stories—on a national scale. I am honored and humbled to be part of this life-saving work. With two 14-year-old pups curled up on the bed in my office, this cause is close to my heart, and I'm extremely proud of what we have accomplished together over the past year.

As you'll read in the following pages, Grey Muzzle experienced our best-ever grant cycle this year, receiving 160 applications and awarding more than \$225,000 in grants to 38 organizations nationwide. In the coming year we will build on this success, developing new resources to help senior dogs, including our brand new monthly webinar series on topics ranging from disaster planning to pet trusts to joint pain. We are also committed to improving the capacity of current and future grantees. Our efforts will include not only funding more grantees each year, but also providing them the resources they need to expand and sustain senior dog programs, ultimately helping even more vulnerable dogs.

I want to end by saying what an inspiration you—our Grey Muzzle family—have been to me. Since I began as part-time Executive Director in July of 2015, I have been touched by the pictures you have shared and the tributes you have made. I have cried more than once reading about the unbreakable bonds and eternal love we all share with our dogs. I have been moved by your profound love for your dogs and compassion to help those who are less fortunate. Thank you for having a heart for senior dogs and for sharing that love!

With gratitude,

Dr. Lisa Lunghofer

Achievements

Our Achievements



In order to be more objective and transparent, this year we implemented a new grant review process. **We increased our emphasis on results and program sustainability and revised our grant evaluation criteria accordingly.** Applicants were rated on the extent to which they presented well-defined goals, measurable outcomes, and a plan for sustaining the senior dog program beyond the Grey Muzzle grant period. **In an effort to build capacity among applicants who did not receive grants, we provided feedback to all applicants who requested it.**



This was the most successful grant cycle in the history of Grey Muzzle. We received a record 160 applications, 75% of which were from organizations that had not previously received a Grey Muzzle grant. Thirty-eight organizations representing 25 states received over \$225,000 in grants this year, a 50% increase compared to last year's awards.



Because of our amazing donors, our bed fund continues to be successful in keeping old dogs comfortable and off hard concrete floors. **In the past year we provided more than 100 beds (at a cost of almost \$9,000) to 53 animal shelters across the country.**



We continue to add well-known experts who are passionate about senior dogs to our Advisory Board. Our most recent additions to the Advisory Board are **Dr. Andy Roark, Dr. Alice Villalobos and Denise Fleck.**



The Grey Muzzle team in conjunction with BlackMesh and Medicurrent **launched a new and improved website.** The new website is easy to navigate and designed for mobile phone and tablet accessibility. An old dog website can learn new tricks!





Financial Highlights

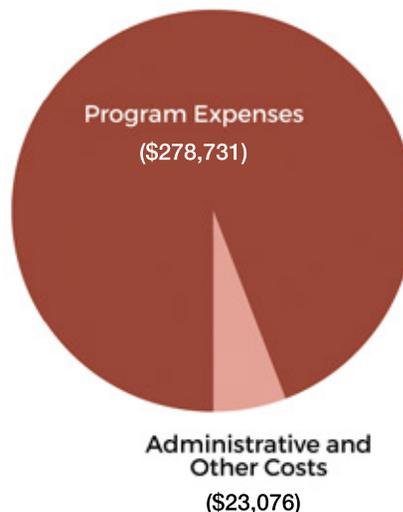


Last year was one for the record books at the Grey Muzzle Organization! During fiscal year 2016 we provided more than \$278,000 to support senior dogs across the country! This achievement was made possible thanks to the generous donations of our supporters. We are proud to report a program ratio—the percentage of total expenses devoted to programs and services—of 92%. Grey Muzzle is committed to transparency, and we are proud to have achieved GuideStar's Gold rating.

REVENUES, 2016
TOTAL: \$343,035



EXPENSES, 2016
TOTAL: \$301,807



Our full Form 990 is available on our website at www.greymuzzle.org.
If you have questions, we'd love to answer them.
Contact us at info@greymuzzle.org.

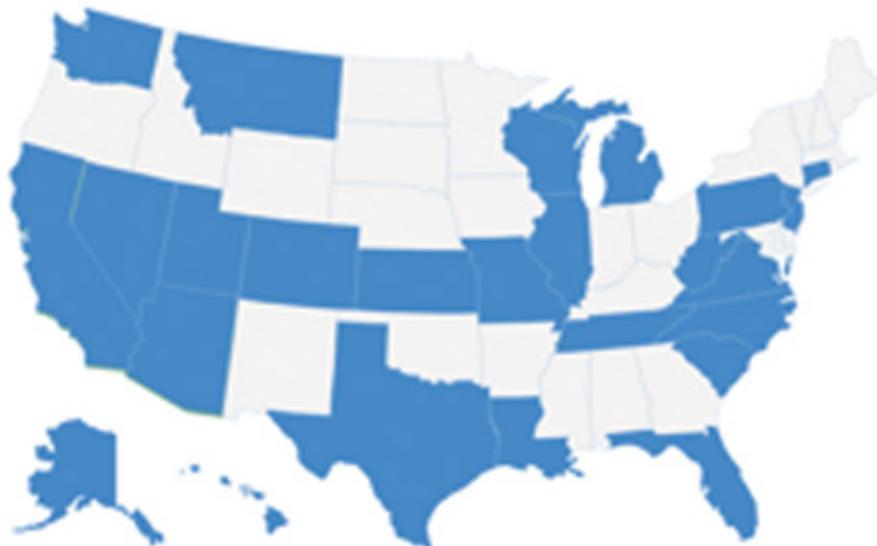
Grantees

Our Grantees



The success of this year's grant cycle is reflected both in the amount of the awards made and the diversity of organizations funded. In addition to traditional programs and services such as hospice, medical and dental care, we also have a number of new grantees offering innovative programs, including one grantee that offers swimming lessons to senior shelter dogs, another focused specifically on rehabilitating senior dogs from puppy mills, and yet another dedicated to helping terminally ill people care for—and ultimately find homes for—their senior dogs.

Map of 2016 Grant Recipients



Our Grantees

Tyson's Place Animal Rescue, Jamestown, Michigan



BOSCO

Bosco is a 14-year-old rat terrier mix who is currently up for adoption. Tyson's Place Founder Jill Bannink-Albrecht explains, "Bosco came to us after his beloved owner died in hospice care. He was pretty traumatized the first few weeks in his foster home dealing with the loss of his owner, but he gradually became acclimated to his new surroundings and has really blossomed."

When he arrived at Tyson's, Bosco was overweight and had an infection caused by rotting teeth. The Grey Muzzle grant helped to pay for his dental cleaning and removal of nine teeth. Now he loves going on walks, something that his ill owner could no longer do, and has lost quite a bit of weight. Thanks to the great care he has received he is in excellent health and his youthful energy and vitality have returned. He gets along well with dogs and cats, and loves being around people. He sleeps in bed with his foster parents and cuddles with their teenage children. Bannink-Albrecht says, "Bosco's favorite thing to do, along with walks, is to stick his head out the car window and just let the fresh air hit him. You can see the pure joy on his face when he has his head hanging out the window. "

What their Grey Muzzle grant will fund: Tyson's Place assists terminally ill people with caring for and finding new families for their pets. This grant will provide medical and dental services for senior dogs in search of new homes.

Our Grantees

National Mill Dog Rescue, Colorado Springs, Colorado



CAMILLE

Camille is a 9-year-old Pekingese who is currently up for adoption. Camille is a former puppy-mill mom who spent her life in a cage, producing puppies to be sold in pet stores and online, until she was brought to freedom in April by National Mill Dog Rescue. Thanks to Grey Muzzle, Camille has received treatment for severe dental disease, including several extractions, as well as spay surgery, vaccinations, deworming, microchipping, and daily socialization activities.

The volunteer caring for Camille reports, “Although she enjoys being outside, Camille is happiest snuggling on someone's lap or snoozing on a nice soft bed.”

What their Grey Muzzle grant will fund: Funding will help with the considerable medical expenses faced in treating and rehabilitating dogs from puppy mill environments. Most dogs in puppy mills have received minimal or no veterinary care.



Note
from the
Board President

Since 2008, the year that The Grey Muzzle Organization was founded, there has been a substantial increase in the number of senior dog rescues, sanctuaries, and programs in the United States. These efforts are not only helping homeless senior dogs get adopted but also caring for them with respect and dignity at the end of their lives.

For the past eight years, Grey Muzzle has been at the forefront of efforts to support development and expansion of programs for senior dogs. In fact, we are one of the only nonprofits in the world focused specifically on at-risk senior dogs. As you have read in this report, the funding Grey Muzzle has provided this year has enabled our grantees to help homeless older dogs and older dogs in need by providing hospice care, long-term care, foster care, and support to owners who would otherwise not have the means to care for their beloved senior dogs. With your support, this year we distributed a record-setting \$225,000 in grants to 38 rescues and shelters across the United States.

In the coming year, we will provide Grey Muzzle grantees with resources and assistance that will allow for their continued success, and work to increase awareness of the needs of senior dogs everywhere—most especially senior dogs who are homeless or otherwise at risk.

I appreciate the caring hearts of everyone who makes Grey Muzzle's work on behalf of vulnerable senior dogs possible. Thank you for your compassion and extraordinary generosity. I ask you for your continued support as we grow, expand and strive to achieve our mission to ensure that
no old dog dies alone and afraid.

My best,
Jennifer Kachnic

About The Grey Muzzle Organization

We envision a world where no old dog dies alone and afraid.

The Grey Muzzle Organization is a 501(c)(3) non-profit organization. We are not a shelter or rescue group. Rather, Grey Muzzle helps homeless senior dogs by providing funding and resources to animal welfare organizations.

Programs We Support

Grey Muzzle supports senior dog programs nationwide



Adoptable Dogs
Medical Care
Programs



Seniors for
Seniors Adoption
Programs



Keeping Dogs
with their
Owners Programs



Hospice and
Long-Term
Foster Care
Programs



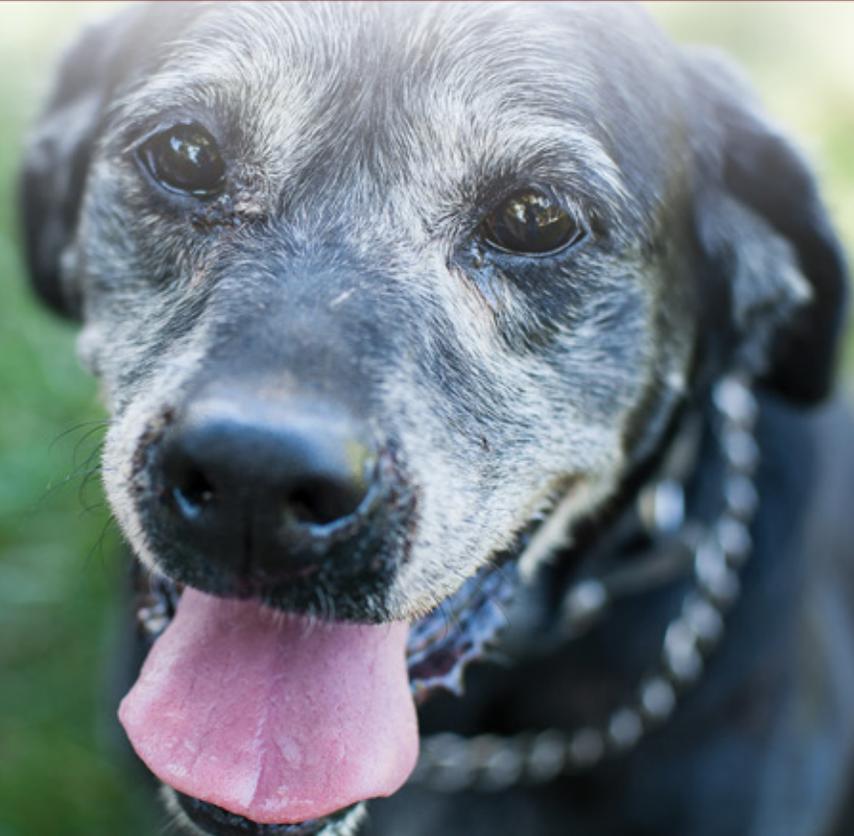
Senior
Therapy Dog
Programs



Animal
Food
Programs



Orthopedic Dog
Beds for Senior
Dogs in Shelters



About The GreyMuzzle Organization

Leadership and Support

Dr. Lisa Lunghofer, *Executive Director*
Gaynor Fries, *Virtual Assistant*

Board of Directors

Jennifer Kachnic, *President*
Brian Eshelman, *Vice President*
Lindsay Nuismer, *Treasurer*
Jessica Rothfuss, *Secretary*
Katie Parker, *Board Member*
Jennifer Schmitz, *Board Member*
Cheryl Nelson, *Board Member*
Michael Iannuzzi, *Board Member*



About The Grey Muzzle Organization

Advisory Board

Dr. Marty Becker
www.drmartybecker.com

Mikkel Becker
www.vetstreet.com

Dr. Julie Buzby
www.toegrips.com

Dr. Kathleen Cooney
www.hometoheaven.net

Wendy Diamond
www.animalfair.com

Julie Dudley,
founder of The Grey Muzzle Organization
www.silverpearlinc.com

Denise Fleck
www.sunnydogink.com

Erin O'Sullivan
www.susiesseniordogs.com

Dr. Andy Roark
www.drandyroark.com

Dr. Pia Salk
www.drpiasalk.com

Victoria Stilwell
www.positively.com

Dr. Dean Vicksman
www.evanseastvet.com

Dr. Alice Villalobos
www.pawspice.com

Dr. Ernie Ward
www.drerneward.com



Support The Grey Muzzle Organization

Dogs depend on us to care for them through all stages of their lives. Your tax deductible donation will provide senior dogs with the care they need to live out their golden years, months, or weeks in places of love, security and peace. Contact us for more information.



The Grey Muzzle Organization

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